

iLife '08 Projects

Multimedia SIG
September 27, 2007

Agenda

- ⦿ News and Comments
- ⦿ A Slideshow DVD — Craig
- ⦿ iWeb — Mark and Huc

Meetings to Come

- ⦿ Agenda for October
 - ⦿ Ideas for 2008 Presentations
 - ⦿ Keynote '08 — Chris
 - ⦿ iPhoto for the Holidays — Huc
 - ⦿ Books, cards, and gifts
 - ⦿ Giveaways: full copies of iLife '08 and iWork '08

A Slide Show DVD in iLife '08

- See Craig's handout for the overall project flow — a DVD for Photographic Society of America with rigid form requirements
- Major stumbling block was needing royalty-free music for soundtrack

GarageBand '08

- New "Magic GarageBand" lets you put together a song quickly
- Very CPU hungry, although doesn't run out of memory as fast as '06 did
- Add-on packs, like the Symphony Orchestra Jam Pack, are great resources
- Classical piano lovers: Check out The Five Browns at www.thefivebrowns.com

GarageBand Demo

- Start a new song — the first track comes up Grand Piano
- Either choose a loop from those you have or create your own one of the following ways:
 - Keyboard view
 - Musical typing
 - Actual instrument you plug in

iDVD '08

- The program that changed least from iLife '06 to iLife '08
- Made a video for each of the sections on the DVD (four altogether) and then added them to the main menu in iDVD
 - Could have also used submenu if needed
- New themes for this version of iDVD

Create Images for Slides

- First step was to format images for movies by using a Photoshop template
 - All images submitted at 1024 x 768
 - Created a 1280 x 960 template with black background and guidelines for placing an image. Put placeholder text for title and name of photographer
 - Hold shift key and use move tool to drag image from original file to template

iMovie '08

- ⦿ Great for simple or quick-and-dirty projects
- ⦿ Everything goes into a project
 - ⦿ Immediately after you create a new project, make sure you set the properties
 - ⦿ Properties include still picture length and default transition
- ⦿ Drop images and sound track into project area and preview

iWeb Features

🌀 Mark showed his iWeb site:

[http://web.mac.com/dms10127/
Mark_iWeb_Site/](http://web.mac.com/dms10127/Mark_iWeb_Site/)

🌀 Huc showed several of his:

[http://web.mac.com/huc/HucsStudio/
Welcome.html](http://web.mac.com/huc/HucsStudio/Welcome.html)

<http://www.caddpower.com/cms/index.htm>

iWeb '08 Widgets

- ◉ Web widgets — can be embedded in your iWeb pages
- ◉ Drop down Web Widgets icon on menu
 - ◉ Google Map (can reshape map once placed)
 - ◉ Google AdSense: does the majority of work for you

Google Ads

- First, set up your account with Google (they need to know where to send the check)
 - www.google.com/adsense
 - filtering available (including ability to block competitors)
 - can also add income for search or referrals
 - can also specify only nonprofit ads

Google Ads Before iWeb '08

- Choose the kind of Google add-on you want, such as text only or image, plus ad or search, etc.
- Choose shape and color palette, including ability to customize colors
- Google will provide code for you to copy (don't edit!)
- Paste code into your web page

Google Ads the iWeb Way

- Set up your AdSense account on Google
- Drop down the Web Widgets menu and choose AdSense Ad
- All the formatting choices are immediately given to you and code is automatically added

HTML Snippets

- 🌀 Search the web for the snippet and paste in
- 🌀 Snippets for YouTube are in the extra content for iWeb '08
- 🌀 Google search can be added to your page
- 🌀 Drop down Web Widgets menu, choose HTML snippet, and copy the code
- 🌀 Look in websites' Support or RSS feeds to find snippets

Other New Features

- Instant Alpha (also in Pages and Keynote)
- Easy to pull a whole event or album in from iPhoto
 - Choose a new photo page in iWeb
 - Drag in the photos
 - Use the options to lay out the grid

Web Gallery

- Web Gallery pages can reflect your galleries in iPhoto
- In iPhoto, choose an album and click Web Gallery. Set the options.
- Publish to iWeb
- In iWeb, choose the galleries you want on that page

Web Gallery Caveats

- ⦿ If you publish to some server other than .Mac, you may see a different look-and-feel because the gallery style depends upon Ajax and Java
- ⦿ Gallery always opens in a new window; no navigation back to your website

Other iWeb Caveats

- ⦿ Hit Button and Search functions only work on .Mac hosting
- ⦿ Other web hosting services may have their own code for these features
- ⦿ You can always use Google Search instead